

Charter Day School



Charter Day School, Inc., Board of Trustees
Minutes of the Board Meeting

2 PM; Thursday, December 4, 2014, Douglass Academy, Wilmington, NC

Attendance	<p>Trustees:</p> <p>Dawn Carter Jeremy Dickinson John Ferrante Melissa Gott Bob Spencer</p> <p>Others:</p> <p>Mark Dudeck, Treasurer, CDS, Inc. Baker Mitchell, Secretary, CDS, Inc., Michele Mena, HM, SBCS StarNews Reporter Baker Thurbert</p>
Call to Order	John called the meeting to order at 2:00 pm with a quorum of 5 present.
Pledge	Douglass Kindergarten students led the Board in the Pledge of Allegiance and the School Pledge and then sang "The Star Spangled Banner."
Agenda Modification	none
Approval of Minutes	The minutes of the October 29, 2014 meeting were unanimously approved as written.
RBA Report	Baker reviewed the proposed the original site design layout as presented in the 1999 charter application and how it had been successfully implemented at CDS and CCS and was now also the basis for the site layout for SBCS, fifteen year later. Safety and health were its big advantages along with being able to expand effortlessly as student enrollment increased
SBCS	<p>Michele presented her marketing plan for informing the public about the January 1-31 Open Enrollment period. The web site had information posted as well as announcement on facebook which has over 500 "likes" who receive the postings. She already has 18 parents who have requested information.</p> <p>Additionally, she is planning an evening parent meeting, a "groundbreaking" ceremony in early January, and regular times for tours and class visits.</p> <p>John requested a PERT chart of events and timelines to be sent to the board by next Friday.</p>

	Michele reminded the board of her survey of current parents asking for how they heard about the school. Over 70% said it was word-of-mouth, 15% signs at the site, 15% from facebook, 0% newspaper, 0% radio, 0% direct mail.
Closed Session	Board voted unanimously to enter closed session at 3:00 pursuant to N.C. Gen. Stat. §143-318.11: (a)(3) to preserve attorney-client privilege (a)(5) to discuss the position to be taken in negotiating contract pricing for South Brunswick
Open Session	The Board returned to open session at 4:45 PM without objection
Engage Legal Counsel	Unanimously, the Board authorized the Chairman engage legal counsel for the above
Unfinished Old Business	None
New Business	The Board set the next meeting to be on December 10 at noon at Douglass Academy..
Ratification of Actions	The Board unanimously ratified all other prior corporate actions without objection.
Adjournment	The Meeting was adjourned at 4:55 PM.